

# ICO Services



#### Our Mission

We provide Blockchain advisory, financial advisory, placement, and technology services to companies seeking to raise equity, debt, and non-dilutive capital.

We advise and support companies and financial companies for their blockchain projects and ICO/STO operations.

## ICO Marketing and Communications

Effectively positioning and communicating the real-world solution that your technology addresses builds strength for your project; leveraging the right blockchain-specific channels and media to create momentum sets you up for success. Our team of blockchain, smart contract, and cryptocurrency experts are ready to embrace your brand's vision and showcase it to the world.

### ICO Consultation and Strategy

We combine deep business insight with a strong understanding of how blockchain technology can impact existing business infrastructure and operations. Developing blockchain and cryptocurrency businesses We take a tailored approach to shaping the future of every client we manage. We combine deep business insight with a strong understanding of how blockchain technology can impact existing business infrastructure and operations

# Token Economy and Structure

Tokenomics means to create the network effect of the utility/security/hybrid token that is suppose to run through and power the ecosystem of the ICO so that the token has greater value. This will include the amount of tokens to be sold, the price each round, distribution model.

# White Paper Writing

Your White Paper is your best marketing tool. Most contributors will pursue your ICO based on the clarity and excellence of this document. Our staff can produce a clear and concise White Paper that contains all the important technical and legal information.

# Listing of ICO to Exchanges

We will guide the clients and help them through the shark infested waters of getting their tokens listed on the exchanges. The company has to bear the costs of listing. We can help to list ICO to top exchanges.

#### Creation of Narrative

A coherent narrative is important. A good crypto investor would be looking at how the company structure, the product/service, the marketing and publicity must flow to form a seamless picture as there is nothing much they can base their judgement on whether the ICO would be a good one that they can invest in.

We help to assist the company in creating that narrative.

#### PR / Press

We plan with the company regarding the different press releases that they can activate during different phases of their ICO and post ICO.